

2021 Editorial Calendar

Reserve your ad space and provide artwork by 5pm on Deadline date.

January

Issue 669 Sports & Fitness

INCLUDES: Senior Living Feature

Deadline: December 30

Published: January 14

Issue 670 Romance & Relationships

Deadline: January 13

Published: January 28

February

Issue 671 Home & Garden

FEATURED TOPIC: Real Estate & Rentals

INCLUDES: Auto & Motorsports Feature

Deadline: January 27

Published: February 11

Issue 672 Spring Arts & Entertainment

INCLUDES: Senior Living Feature

Deadline: February 10

Published: February 25

March

Issue 673 Spring Love & Marriage

INCLUDES: Senior Living Feature

Deadline: February 24

Published: March 11

Issue 674 Minnesota Travel

INCLUDES: North Shore Feature, Auto & Motorsports Feature, Holiday Worship Guide

Deadline: March 10

Published: March 25

April

Issue 675 Dine & Drink

INCLUDES: Dining Out For Life Feature

Deadline: March 24

Published: April 8

Issue 676 The Workplace Edition

INCLUDES: Senior Living Feature

Deadline: April 7

Published: April 22

May

Issue 677 Home & Garden

FEATURED TOPIC: Gardening & Landscaping

INCLUDES: Senior Living Feature

Deadline: April 21

Published: May 6

Issue 678 Summer in 'Sota

INCLUDES: Auto & Motorsports Feature

Deadline: May 5

Published: May 20

June

Issue 679 Lavender's 22nd Annual Pride Edition

INCLUDES: Senior Living Feature, Auto & Motorsports Feature, North Shore Feature, Pride Worship Guide

Deadline: May 12

Published: June 3

Issue 680 Pride Week & Lavender's Community Pride Awards

Deadline: June 2

Published: June 17

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July

Issue 681 Summer Eats

INCLUDES: Senior Living Feature

Deadline: June 16

Published: July 1

Issue 682 Home & Garden

FEATURED TOPIC: Home Improvement

Deadline: June 30

Published: July 15

Issue 683 Pride in Pictures

Deadline: July 14

Published: July 29

August

Issue 684 LGBTQ Nightlife

INCLUDES: MN State Fair Guide

Deadline: July 28

Published: August 12

Issue 685 Fall Getaways

INCLUDES: North Shore Feature, Senior Living Feature, Duluth/Superior Pride

Deadline: August 11

Published: August 26

September

Issue 686 Fall Arts & Entertainment

INCLUDES: Auto & Motorsports Feature

Deadline: August 25

Published: September 9

Issue 687 Health & Wellness

INCLUDES: Senior Living Feature

Deadline: September 8

Published: September 23

October

Issue 688 Fall Love & Marriage

INCLUDES: Senior Living Feature

Deadline: September 22

Published: October 7

Issue 689 LGBTQ Under 40

Deadline: October 6

Published: October 21

November

Issue 690 Home & Garden

FEATURED TOPIC: Interior Design

INCLUDES: Senior Living Feature

Deadline: October 20

Published: November 4

Issue 691 Holiday Gift Guide & Entertainment

INCLUDES: Auto & Motorsports Feature

Deadline: November 3

Published: November 18

December

Issue 692 LGBTQ Finance & Buying Power

INCLUDES: Senior Living Feature

Deadline: November 17

Published: December 2

Issue 693 Winter What-To-Do Issue

INCLUDES: Auto & Motorsports Feature, Holiday Worship Guide

Deadline: December 1

Published: December 16

Issue 694 Lavender Pride Pages

Deadline: December 8

Published: December 30